Graduate Education at UNI
2016-17 - the year in review

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Graduate Education at UNI: Who are we: Students

1801 graduate students in 2016-17

557 full-time student  1244 part-time students

- CBA – 96 students
- COE – 556 students
- CHAS – 440 students
- CSBS – 246 students
- Interdisciplinary programs – 14 students
- Non-degree seeking - 449 students (25%)

- 92% white; 8% minority – total (on-campus and online)
- 89% white; 11% minority – on campus
Graduate Education at UNI: Who are we: Programs

We offer over 50 graduate programs and 8 graduate certificates

- 33 programs available on campus
- 23 programs available via distance education
- 3 programs available on campus and via distance education
- 3 on campus certificates; 5 online certificates
Graduate education at the University of Northern Iowa fosters student inquiry through high quality research and practitioner programs that promotes an active, engaged and productive citizenry with a passion for lifelong learning and engagement.
Graduate Education at UNI: How do we get there?

- Goal 1: To support, sustain and enhance the academic quality and rigor of UNI’s graduate programs.*
- Goal 2: To create an inclusive and diverse environment for graduate students and faculty.*
- Goal 3: To ensure that resources are obtained and made available to support, sustain and enhance graduate programs.*
- Goal 4: To promote UNI’s student-centered graduate programs to all internal and external stakeholders.*

*Proposed
Graduate Education at UNI: 2016-17 – year in review

“Building Graduate Community”

✓ Bring graduate students together outside of their own program
✓ Create a sense of collaboration
✓ Provide professional development programs to students
   ✓ 10th Annual Graduate Student Symposium
   ✓ Information Literacy, Avoiding Plagiarism, Presenting Poster and Oral presentations, Crafting Personal Statement, Resume Writing workshop
Graduate Education at UNI: 2016-17 – year in review

“Building Graduate Community”

✓ Provide graduate faculty the opportunities to talk about their scholarship
✓ Work with graduate programs to develop their Outcomes Assessment plans
✓ Highlight efforts of graduate students and faculty to positively impact the public good
✓ Alumni Panel – 10th Annual Graduate Student Symposium
Graduate Education at UNI: 2016-17 – year in review

New Initiatives

✓ Recruitment strategies
  ✓ Working with Office of Admissions and University Relations to develop strategic communication plan to attract prospective graduate students
  ✓ Buying GRE names
  ✓ Development of GC brochure
Graduate Education at UNI: 2016-17 – year in review

New Initiatives

✓ Recruitment strategies
  ✓ 1st Annual Graduate Student Visit Day
  ✓ Constituent Relationship Management (CRM) system (steering committee member)
  ✓ Alumni Issue of Newsletter sent out to over 10,000 alumni
Graduate Education at UNI: 2016-17 – year in review

Ongoing Initiatives

✓ Website Updates
✓ Development of relevant programming to reach graduate student community
✓ Implementation of GA survey for students and supervisors each semester
✓ Online End of Program Survey
✓ Online Graduate Program Annual Report
Graduate Education at UNI: What’s next?

• Continued work on recruitment initiatives
• CRM system implementation
• Think about and work to increase retention
• Highlight the work of our faculty and students to a greater extent
• Continue to work with UNI Advancement
Graduate Education at UNI: What’s next?

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Graduate Education at UNI

Thank you!!