

Graduate College--Brown Bag Lecture Series

Wednesday, April 11, 2018

Rod Library, Room 287

12:00 p.m. – 12:50 p.m.

Please bring your Lunch

Cookies will be provided

Business Ethics: You Can't Live (Well) Without It

Presented by,

Dr. David Surdam

Economics

The media focuses on unethical business behavior, but the reality is that the vast majority of business people act ethically. If this were not true, we would have to spend much of our time and energy monitoring the vendors, which could preclude many mutually-beneficial transactions. What is considered ethical has changed considerably across societies and across time.

