



Graduate College--Brown Bag Lecture Series

Wednesday, March 6, 2018

Rod Library, Room 287

12:30 p.m. – 1:20 p.m.

Please bring your Lunch

Cookies will be provided

American Television in a Global Context: Shifting Formats and New Competitors

Presented by,

Dr. Paul Torre

Communication Studies

Dr. Torre will discuss his research into the past few decades of the global distribution of U.S. television programs, including reversals of the "flow" of content from the U.S. to the rest of the world. He will delve into distribution of "television formats," many of which have originated in other countries. He will also discuss how new forms of distribution (streaming) and content (YouTube content, for instance) are impacting the traditional television distribution industry.